

Borrowing Constraints, the Marginal Propensity to Consume, and the Effectiveness of Fiscal Policy*

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Abstract: Available evidence suggests that the average marginal propensity to consume (MPC) from the 2001 tax rebate in the US was not nearly as large as that from previous tax cuts. We examine if this phenomenon can be explained by the fact that the widespread use of credit cards has made borrowing accessible for most US households by constructing a model that simulates the dynamic effect of relaxed borrowing constraints. Our model uses Kreps-Porteus preferences which account for independent measures of relative risk aversion and the elasticity of intertemporal substitution, both of which can theoretically affect the willingness to save or spend. Our model shows that the average MPC drops substantially immediately after borrowing constraints are relaxed because few consumers have binding borrowing constraints at that time. The model also shows that consumers gradually reduce their wealth after borrowing constraints are relaxed, causing more of them to have binding constraints over time, which in turn causes the average MPC to rise gradually to a new steady state value that is slightly lower than the original value. This dynamic pattern of the MPC suggests that a greater ability to borrow with credit cards could explain the lower effectiveness of the 2001 tax rebate. In addition, the model predicts that consumers choose to hold lower amounts of liquid assets for precautionary reasons when they have a greater ability to borrow unsecured debt.

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1. Introduction

In 2008 the Bush administration and US Congress enacted a tax rebate with the intention of increasing consumption expenditure. However, recent empirical studies suggest that the marginal propensity to consume (MPC) for the average consumer in the US has declined during the last one or two decades. Shapiro and Slemrod (1995) found that 43% of surveyed consumers were willing to spend the temporary increase in their take-home income in response to the changes in income tax withholding in 1992, even though the temporary increase in income was likely to be offset by a decrease in a tax refund or an increase in tax payments in 1993. Using a similar survey, Shapiro and Slemrod (2003) reported that only 22% of respondents were willing to spend the tax rebate from the ten-year tax cut in 2001. Although the authors use the same survey methodology and similar questionnaires, the differences in the responses are perplexing. The survey results are even more perplexing when we consider that the change in life-time income in 1992 was negligible while the expected life-time income change in 2001 was substantial, if the policy will be completely implemented.¹ Thus, the survey findings seem to contradict the permanent/life-cycle income hypothesis, since the hypothesis predicts that larger changes in life-time income will correspond to larger changes in consumption as the changes in life-time income become known.

The differences in the survey responses indicate that the average MPC has changed. Furthermore, when we use assumptions about the distribution of the MPC

¹ Survey questions in Shapiro and Slemrod (1995) and Shapiro and Slemrod (2003) differ slightly: Shapiro and Slemrod (1995) asked whether the recipient would spend the temporary increase in take-home income, whereas Shapiro and Slemrod (2003) asked whether the tax cut would increase spending or saving. We can think of no reason of how the large difference in the survey responses can be explained by the subtle differences in the survey questions.

across consumers in Shapiro and Slemrod (2002), we are able to calculate that the average MPC has fallen from approximately 0.47 in 1992 to approximately 0.33 in 2001.²

Other evidence is consistent with the hypothesis that the average MPC has declined over time. A University of Michigan survey, cited in the *Christian Science Monitor*, reported that only \$8.36 billion out of the \$38 billion 2001 tax rebate checks was spent. Also, a New York Times/CBS News poll in May 1982 found that approximately 50% of consumers in a survey said that they would spend the increase in take-home income due to the tax cuts proposed by the Reagan administration (Souleles (2002)), while Gallup Poll in July 2001 reported that only 17% of respondents said that they would spend the 2001 tax rebate (Shapiro and Slemrod (2002)).

Other empirical studies also indicate that the recent average MPC is no larger than the average MPC from two decades ago. Souleles (2002) estimates the average MPC in response to the 1982 tax cut to lie between 0.662 and 0.998 at a 5% significance level one year after the tax cut was implemented. Johnson, Parker, and Souleles (2006) estimate the average MPC in response to the 2001 tax cut to lie between 0.2 and 0.4 at a 10% significance level for the first three month period when the rebate was received. The authors then show that the estimated overall MPC rose to about 0.66 at a 10% significance level six months after the 2001 rebate was received, and that the MPC thereafter was small and insignificant.

Souleles (2002) and other authors have speculated that the apparent differences in the average MPC over time can be explained by a mental accounting hypothesis, where consumers save a large portion of a large lump-sum payment, but spend a large portion of

² These calculations produce estimates that are fairly robust across different assumptions about the parameters used to specify the distribution of the MPC from Shapiro and Slemrod (2002). See the Appendix for perturbations of the average MPC when these distribution parameters change.

incremental amounts from paychecks. (See Thaler (1990) for a general explanation of this hypothesis.) The foundation for this speculation is that the 1982 tax cuts and the 1992 withholding change were delivered to households through a reduction in taxes withheld from paychecks, while the 2001 tax cuts were delivered by mailing tax rebate checks.

However, we investigate a different explanation for the estimated fall in the average MPC by using the fact that widespread use of credit cards has made borrowing accessible for most US households. The 2001 Survey of Consumer Finances (SCF) reports that 76.2% of the US households have at least one credit card and two thirds of households hold positive amounts of credit card debt (see Aizcorbe, Kennickell and Moore (2003) and Laibson, Repetto and Tobacman (2003)). In addition, credit card debt has grown over 10% per year since the 1970s, implying approximately a 250% growth rate per decade (see Yoo (1998)). Using results from Castronova and Hagstrom (2004) and the 2001 SCF, we show in Table 1 that the ratio between the median total credit limit from credit cards (as a measure of unsecured borrowing potential) per household and the median income per household has risen from approximately 0.3 in 1992 to nearly 0.5 in 1998 and 2001.³

To analyze the theoretical relationship between the average MPC and borrowing constraints, Carroll and Kimball (1996) compare a model with uncertainty and complete borrowing constraints to one where consumers have perfect foresight and can borrow as much as they like, as is typically assumed in the permanent/life-cycle income hypothesis. The authors show that the introduction of uncertainty and borrowing constraints causes the predicted average MPC to rise relative to the perfect foresight and unconstrained case

³ Ludvigson (1999) also shows that the ratio of consumer loans to personal income has also grown by more than 200% since World War II.

and that the predicted MPC rises more for consumers with low amounts of liquid wealth than for those with high amounts of liquid wealth. Ludvigson (1999) shows that consumption responds to expected changes in consumer credit and suggests that increases in access to credit may induce less excess sensitivity of consumption to predictable changes in income. Using the constant relative risk aversion (CRRA) utility function, however, Carroll (2001) argues that a high growth rate in income and/or a high rate of discounting enjoyment in the future (or specifically the “impatience” of consumers) are the main factors that determine the MPC, rather than borrowing constraints per se.

Although this paper primarily studies the theoretical effect of relaxing borrowing constraints on the average MPC, the analysis in this paper extends previous work in two directions. We use Kreps-Porteus preferences which are more general than the popular CRRA preferences, and analyze the dynamics of the average MPC as well as steady state predictions.

Kreps-Porteus preferences are useful because they allow independent representations of risk aversion and intertemporal substitution, both of which may independently affect how much people want to spend and save. Relative risk aversion represents how much people dislike changes in the amount of resources they have over time due to external risks that they have no control over (such as a job loss caused by company wide layoffs). The elasticity of intertemporal substitution represents how willing people are to save and borrow over time (to substitute resources intertemporally) given a change in the relevant interest rate. Furthermore, as borrowing constraints are relaxed, our model shows that the willingness to save for precautionary reasons will decrease more when risk aversion is low, thereby raising the MPC. As borrowing

constraints are relaxed, willingness to borrow future resources may increase more when the elasticity of intertemporal substitution is high, thereby lowering the MPC. Thus, these two effects may offset each other under CRRA preferences due to the inverse relation between relative risk aversion and the elasticity of intertemporal substitution. With Kreps-Porteus preferences, however, we are able to control the size of these two effects independently, even if they are offsetting each other, by identifying separate parameters for the elasticity of intertemporal substitution and relative risk aversion. (See Kreps and Porteus (1978)).

We also consider how the average MPC and the amount of liquid assets may change over time until these values become stable in a self-defined steady state, where the mean, median and standard deviation of the distribution of cash-on-hand do not significantly change after many iterations (up to 100 periods). When borrowing constraints are relaxed in the model to simulate greater borrowing capacity through credit cards, fewer consumers should have binding borrowing constraints at that time, so that more consumers would be able to smooth intertemporal consumption by saving or borrowing for a given elasticity of intertemporal substitution. Also, after borrowing constraints are relaxed, consumers with a precautionary motive to save can afford to gradually reduce the level of precautionary (liquid) assets for a given value of relative risk aversion. Thus, we study the dynamics of the average MPC immediately after a change in borrowing conditions and thereafter as consumers adjust their precautionary wealth.

The structure of this paper is as follows. Section 2 presents an optimization problem for a representative consumer with uncertain labor income and with a specified

amount of credit card borrowing potential and explains how the analysis in this paper is conducted. Section 3 examines simulation results from the initial steady state before borrowing constraints are relaxed to the new steady state after they are relaxed. Section 4 offers concluding remarks.

2. The Model and Simulation Methodology

2.1. The Model

Rather than relying on behavioral assumptions, we examine whether a model with forward-looking consumers who respond optimally to changes in credit availability can explain the apparent decline in the average MPC.

Formally, we model a representative consumer who is assumed to want to maximize the benefit from consumption resources over time according to the following specification of Kreps-Porteus preferences:

$$\max U_t \equiv [(1 - \beta)C_t^\rho + \beta\{E_t(U_{t+1}^\alpha)\}^{\rho/\alpha}]^{1/\rho} \quad (1)$$

subject to:

$$X_{t+1} = R(X_t - C_t) + Y_{t+1} \quad (2)$$

$$Y_{t+1} = P_{t+1}\varepsilon_{t+1} \quad (3)$$

$$P_{t+1} = GP_t N_{t+1} \quad (4)$$

$$X_t + kP_t \geq C_t \quad (5)$$

$$X_{T+1} \geq 0 \quad (6)$$

where E_t denotes the conditional expectation given information at time t , $\beta \in (0,1)$ is related to the future discount factor in the Epstein-Zin specification of Kreps-Porteus

preferences,⁴ R denotes the gross interest rate on a single risk-free asset, C_t denotes a composite measure of consumption expenditure at time t , Y_t denotes labor income at time t , and X_t denotes resources, or "cash-on-hand", available for consumption. P_t is the permanent component of the labor income, and ε_t and N_t are temporary and permanent shocks in the labor income, respectively. ε_t can be interpreted as temporary bonuses, layoffs or illnesses without sick leave, while N_t can be interpreted as promotions or demotions in the career of the consumer. G , the gross growth rate of P_t , is assumed to be constant and is meant to reflect the long run growth rate of the macroeconomy and real income. The logarithm of labor income shocks, $\ln \varepsilon_t$ and $\ln N_t$, are assumed to be independently, identically, and normally distributed with mean zero and variances σ_ε^2 and σ_N^2 , respectively. This assumption implies that zero income shocks will not occur with positive probability.

Equation (1) shows the time-inseparable Epstein-Zin (1989) specification of Kreps-Porteus preferences, which allows separate parameters for the elasticity of intertemporal substitution and relative risk aversion, both of which may affect the willingness to spend or save. As borrowing constraints are relaxed, the willingness to spend additional income may fall on average because fewer consumers are completely constrained from borrowing. This effect lowers the MPC as borrowing constraints are relaxed. In addition, the relaxation of borrowing constraints weakens the precautionary

⁴ Bishop (2008) shows that in general the future discount factor in the Epstein-Zin specification depends on the state of nature (the level of available resources) and factors that influence the state of nature such as the growth rate of income, unforeseen changes in income, as well as the elasticity of intertemporal substitution, relative risk aversion and a measure (β) that represents how we feel about the trade-off between consuming resources today or consuming them in the future.

saving motive, as Carroll and Kimball (2001) show with a CRRA model. Consumers feel less of a need to maintain liquid assets to protect against unforeseen income shocks. Predicted levels of liquid assets therefore fall as borrowing constraints are relaxed as long as consumers are impatient, so that when the optimal consumption function is concave, the slope of the function—the MPC—will rise as wealth falls. The first effect, which we call the intertemporal substitution effect may be influenced by the elasticity of intertemporal substitution if the elasticity also indicates a greater willingness to borrow at a given interest rate when wealth levels are low. The second effect, which we call the precautionary dissaving effect, increases when consumers have lower risk aversion, since precautionary saving—an example of prudence—is directly related to relative risk aversion.

In a CRRA model, these two effects may interfere with each other, since the elasticity of intertemporal substitution is constrained to be the inverse of relative risk aversion. However, even if these two effects offset each other, it is possible to obtain a clearer prediction of how these two effects change when the elasticity of intertemporal substitution and relative risk aversion independently change in a Kreps-Porteus model.

The parameter α is negatively related to relative risk aversion, which is equal to $1-\alpha$. The parameter ρ is directly related to the elasticity of intertemporal substitution, which is equal to $1/(1-\rho)$. The commonly used CRRA utility function is a special case of Kreps-Porteus preferences when $\alpha = \rho$.

Equation (6) says that the representative consumer must pay back all debts before he dies. In other words, he cannot declare bankruptcy during his lifetime after borrowing exogenous resources. While equations (1) through (4) and (6) are conventional, equation

(5) is different from previous models in that it allows the representative consumer to borrow up to a constant fraction of permanent labor income (kP_t), where $k \geq 0$ and k is known to consumers. The model simplifies reality by assuming that k is exogenous and constant, although to make the model more realistic we may want to allow k to depend on the endogenous level of permanent income. A change in the borrowing limits of credit cards or in consumer loan scores would change the borrowing capacity for consumers and is modeled as changes in k . When $k = 0$, the representative consumer is not allowed to borrow at all, and as k increases, the borrowing constraint (5) is relaxed. Thus, borrowing constraints are modeled as quantity constraints rather than price constraints, i.e., rather than a gap between borrowing and lending rates. Consistent with this model, Jappelli (1990) presents evidence that consumers who are unable to borrow or “discouraged” from borrowing from financial institutions frequently are young (without an established credit history) and have low income, two characteristics that can proxy for permanent income.

Maximization problems like the one above have no analytic solution due to uncertainty in future labor income, and thus require numerical analysis in order to obtain a solution. In the analysis, we take advantage of the recursive nature of the problem and then normalize all variables by P_t to reduce the number of state variables.⁵ After normalization, the constrained maximization problem (using a value function that represents the maximized utility function) is written as

$$v_t(x_t) = \max((1 - \beta)c_t^\rho + \beta(E_t[v_{t+1}(x_{t+1} GN_{t+1})^\alpha])^{\rho/\alpha})^{1/\rho} \quad (7)$$

subject to:

⁵ The state of nature for the average consumer before normalization is described by his level of permanent income and the “cash-on-hand” or available resources to spend on current consumption.

$$x_{t+1} = \frac{R}{GN_{t+1}}(x_t - c_t) + \varepsilon_{t+1} \quad (8)$$

$$x_t + k \geq c_t \quad (9)$$

$$x_{T+1} \geq 0. \quad (10)$$

Lower-case variables represent upper-case variables normalized by the value of permanent income: $x_{t+1} = X_{t+1} / P_{t+1}$, $x_t = X_t / P_t$ and $c_t = C_t / P_t$. The function v_t represents the value function of resources today normalized by P_t , and the function v_{t+1} represents the value function of resources in the next period normalized by P_{t+1} .⁶ For a programming exercise, we set a finite time period T and also constrain the Kreps-Porteus problem to the terminal condition (10).

We solve the above problem under two sets of "impatience" parameter values, $\beta = 1/1.05$, $R = 1.02$, $G = 1.02$ and $\beta = 0.9598$, $R = 1.0344$, $G = 1.03$. The parameter values in the first set are from Ludvigson and Michaelides (2000) and those in the second set are either estimates in Gourinchas and Parker (2002) (in the case of β and R) or are the baseline values from Carroll (1997) (in the case of G). Based on empirical estimates from Carroll (1992), the standard deviations σ_ε and σ_N are both set equal to 0.10. In the analysis, we use approximations of the distributions of ε_t and N_t by selecting a finite set of discrete points from the distributions.⁷

In order for the finite horizon results of the numerical analysis to converge to the infinite horizon solution, the "impatience condition" must hold. Epstein and Zin (1989)

⁶ The variables GN_{t+1} , representing the change in permanent income each period, appears in the future value function v_{t+1} because the equation is normalized by current permanent income. Also, see Bishop (2008) for the steps involved in normalizing this function.

⁷ All analyses in this paper are done by Mathematica 5, and the programs are available upon request.

outline two impatience conditions for Kreps-Porteus preferences, depending on the elasticity of intertemporal substitution. When the elasticity of intertemporal substitution is greater than 1 (when ρ is greater than zero), the impatience condition equals

$$R < E_t[GN_{t+1}] = G \quad (11a)$$

When the elasticity of intertemporal substitution is less than one (when ρ is less than zero), the impatience condition equals

$$\beta R^{1-(1/eis)} = \beta R^\rho < 1 \quad (11b)$$

where *eis* equals the elasticity of intertemporal substitution. We focus on (11b) in the Kreps-Porteus simulations because (11a) fails to hold for our specification of the interest rate and the growth rate of income. We do, however, use the case where the elasticity of intertemporal substitution equals one, a knife-edge case between (11a) and (11b).

Bishop (2008) derives a non-separable impatience condition that is independent of the value of the elasticity of intertemporal substitution when the growth rate of income is bounded:

$$\delta R < 1 \quad (12)$$

where δ is a function of the elasticity of intertemporal substitution, relative risk aversion, exogenous variables that define the state of nature for consumers (the level of cash on hand normalized by permanent income, the growth rate of income and changes in income), the benefit (utility) that we feel from consuming resources, and β , which represents how we feel about the trade-off between consuming resources today versus in the future. (See Bishop (2008) for a mathematical description of δ .) In simulation results provided below, we satisfy (11b) and (12) to be sure that the optimal consumption functions converge after several iterations. An interesting characteristic of δ is that it

depends on the state of nature and it approaches zero when consumers are borrowing constrained, making (12) easy to satisfy for a finite interest rate.

The impatience conditions are labeled such because they are satisfied when consumers are impatient (i.e., β is low); but they can also be satisfied when the growth rate of income is high, making the future income look high relative to present income. Although the effect of the interest rate is ambiguous in (11b), when the return on saving is low in (11a), present consumption looks attractive relative to future consumption, and consumers become more impatient. Regardless of the underlying cause, when these conditions are satisfied and borrowing constraints are relaxed, the representative consumer is willing to borrow.

2.2. Simulation Methodology

In the simulations, we focus on an increase in k from 0.3 to 0.5 to reflect the median total credit limit relative to the median income per household from 1992 to 2001, as shown in Table 1.⁸

We compute the optimal consumption functions for both values of k using backward induction, starting from a terminal period $T = 100$, sufficiently long to allow the consumption functions to converge according to the condition $c_{t+1} - c_t < 0.000001$ for the highest level of normalized cash-on-hand, where t represents an arbitrary period.

Figure 1 represents changes in the optimal consumption function as borrowing constraints change under the second set of impatience parameter values.⁹ As k increases,

⁸ The dynamic pattern of the MPC is robust for other values of k . The complete results when $k = 0, 0.1, 0.2, 0.3, 0.5,$ and 0.6 are available upon request.

⁹ The shape and response of the optimal consumption function are qualitatively the same under the other set of impatience parameters.

the consumption function shifts up and to the left, implying less saving or greater borrowing to achieve a fixed level of consumption, or more intuitively, greater consumption at a fixed level of resources. This finding suggests that even consumers who are not currently constrained also increase spending as borrowing capacity increases, a claim consistent with Gross and Souleles (2002). Those authors find that consumers who are not currently borrowing constrained increase their consumption slightly in response to an increase in borrowing capacity from credit cards. They argue that consumers with non-binding constraints raise their consumption due to a weakened precautionary saving motive after borrowing constraints are relaxed.

We use these converged consumption functions, which approximate the optimal consumption functions for an infinite horizon problem, to define the MPC and evaluate its properties as the borrowing parameter k and the parameters governing the elasticity of intertemporal substitution and relative risk aversion change. We calculate the MPC for each consumer from the following equation:

$$MPC = \frac{dC_t}{P_t d\varepsilon_t} = \frac{dc((R/GN_t)(x_{t-1} - c_{t-1}) + \varepsilon_t)}{d\varepsilon_t} = c'(x_t). \quad (13)$$

Thus, equation (13) measures the MPC from temporary income changes, such as those from temporary tax cuts. We calculate the average of (13) across consumers.

Using the optimal consumption function, we simulate the behavior of 4,000 consumers to examine the dynamic pattern of the MPC when the entire population experiences the same change in k but each individual experiences different simulated exogenous income changes. Income shocks are randomly drawn from log normal distributions based on empirical evidence from the Panel Study of Income Dynamics (See Carroll (1992)). To simplify the analysis, we assume that consumers do not start their

working lives with any saved assets.¹⁰ Given this zero initial endowment and beliefs about expected future income, each consumer is assumed to optimally decide how much to consume and save each period over his lifetime. Given this assumed behavior, the population of consumers generates a simulated distribution of normalized liquid assets and normalized cash-on-hand that achieves a stable mean, median and standard deviation over time when the impatience conditions are satisfied.

After calculating the average MPC from the stable distribution of normalized cash-on-hand for $k = 0.3$, we increase k to 0.5, compute the corresponding optimal consumption function and then recalculate the average MPC from the distributions of normalized cash-on-hand during each period after the change in borrowing capacity until a new steady state is reached.

3. Simulation Results

In this section, we present the dynamic pattern of the average MPC from the simulation to understand whether greater borrowing capacity could reduce the effectiveness of tax rebates in stimulating consumption expenditure.

Figures 2 and 3 plot the simulated average MPC over time. Time 0 indicates the initial steady state when the borrowing constraint parameter, k , is equal to 0.3, and Time 1 indicates the period during which the borrowing constraints are relaxed from $k = 0.3$ to $k = 0.5$. For comparison, the estimated MPC in the years of 1992 and 2001 are marked as two horizontal dotted lines. Under the assumptions about the distribution of the MPC

¹⁰ We also used initial wealth estimates from Gourinchas and Parker (2002), but they had no substantial effects on the average MPC after several periods.

across consumers in Shapiro and Slemrod (2002), the average MPC is estimated to have fallen from 0.47 in 1992 to 0.33 in 2001.

Figures 2 and 3 show that when the borrowing constraints are relaxed from $k = 0.3$ to $k = 0.5$, the average MPC drops immediately and substantially because consumers have a weakened precautionary saving motive and therefore would like to reduce their liquid assets. During this time, few consumers have binding borrowing constraints unless they suffer from an enormous negative income shock. As a result, additional temporary income from a tax rebate or tax cut is predicted to be mostly saved for future consumption so that the average MPC in the current period is predicted to be low.

However, as liquid assets are spent, more consumers will face binding borrowing constraints even with greater borrowing capacity, and the average MPC is predicted to rise gradually to a new stable value. Figure 4 shows the dynamic pattern of the fraction of the population with binding constraints, which corresponds to that of the average MPC: after falling substantially when borrowing constraints are relaxed, it subsequently rises gradually. The average cash-on-hand declines gradually as the weakened precautionary saving motive causes consumers to reduce their liquid assets. Both a growing fraction of consumers who are borrowing constrained and lower cash-on-hand cause the average MPC to rise after its initial drop.¹¹

Figures 2 and 3 also show that the magnitude of the decrease in the predicted average MPC approximately equals the estimated decrease in the average MPC for some of the specified parameter values. For example, the magnitude of the decrease in the

¹¹ Figure 4 shows the dynamic pattern of the binding fraction and the cash-on-hand for $eis = 0.5$ under the first set of impatient parameter values and for $eis = 0.33$ under the second set of impatient parameter values. The plots under other combinations of eis and impatient parameter values are not reported to save space but they are qualitatively identical and available upon request.

average MPC is slightly larger than the estimated decrease in the average MPC when $rra = 1$ and $eis = 0.33$ with the first set of impatience parameters.

After the initial drop, the average MPC gradually increases to a stable value, which we call a steady state value. Table 2 compares these steady state values when $k = 0.3$ and $k = 0.5$. Although the average MPCs in the steady state with $k = 0.5$ is lower than that with $k = 0.3$, the magnitude of the decline is much smaller than the estimated decline. The magnitude of the decline in the average MPC is between 0.013 and 0.030 depending on parameter values, which explains approximately 10% to 20% of the estimated decline. We conclude that the intertemporal substitution effect which immediately and substantially lowers the average MPC as borrowing capacity increases is substantially offset over time by the dissaving effect which raises the average MPC.

4. Conclusion

This study examines whether the increased use of credit cards, which has relaxed borrowing constraints for the median consumer, can explain the apparent decline in the average MPC in the US. We theoretically analyze the dynamics of the average MPC by using a model with Kreps-Porteus preferences, which accounts for independent measures of preferences about risk aversion and intertemporal substitution. If the widespread use of credit cards indicates that consumers are less borrowing constrained than they were a generation ago, they should be better able to maintain a steady level of consumption expenditure over time (which we call the intertemporal substitution effect) and should have less incentive to save (which we call the precautionary dissaving effect). The model shows the first effect immediately after borrowing constraints are relaxed and shows the

second effect gradually as consumers reduce their liquid assets. The model predicts that consumers are substantially less responsive to changes in income immediately after they acquire a greater borrowing capacity, although this effect diminishes over time as they reduce their liquid assets. The results of this paper likewise suggest that temporary tax cuts or tax rebates will be less effective in boosting consumption expenditure when consumers have greater borrowing capacity and can extend borrowing capacity easily.

In addition to credit card borrowing, other types of household borrowing capacity may have also grown during the past few decades. Declining mortgage interest rates may have given consumers a greater ability and incentive to use home-secured debt for greater consumption expenditure. (See Aizcorbe, Kennickell, and Moore (2003)). Future work could enhance the model in this paper by including durable goods or illiquid assets that allow consumers to borrow more secured debt.

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Table 1
The Relaxation of Borrowing Constraints, 1992-2001

	1992	1995	1998	2001
Median Total Credit Limit of Bank Type Cards	9300 ^{a,c}	11765 ^{a,c}	16043 ^{a,c}	18000 ^{b,d}
Median Household Income	30400 ^{a,c}	32700 ^{a,c}	33400 ^{a,c}	39900 ^{b,f}
Ratio (<i>k</i>)	0.3059	0.3598	0.4803	0.4511

Notes. a The unit is 1998 US dollars. b The unit is 2001 US dollars. c The source is Castronova and Hagstrom (2004). d The source is the authors' calculation from 2001 SCF. e The source is Kennickell (2000). f The source is Aizcorbe et al. (2003). Bank type cards are credit cards issued by Visa, Mastercard, Discover and Optima.

Table 2
Borrowing Constraints and the MPCs at the Steady State

$R=1.02, G=1.02, \beta=1/1.05$		k	
		30%	50%
$rra = 1$	$eis = 0.01$	0.409	0.396
	$eis = 0.1$	0.405	0.386
	$eis = 0.33$	0.486	0.457
	$eis = 0.5$	0.533	0.505
	$eis = 1$	0.640	0.610
$rra = 2$	$eis = 0.01$	0.312	0.297
	$eis = 0.1$	0.319	0.299
	$eis = 0.33$	0.394	0.367
	$eis = 0.5$	0.44	0.409
	$eis = 1$	0.548	0.511
$rra = 3$	$eis = 0.01$	0.206	0.188
	$eis = 0.1$	0.223	0.204
	$eis = 0.33$	0.292	0.264
	$eis = 0.5$	0.334	0.302
	$eis = 1$	0.428	0.391

$R=1.0344, G=1.03, \beta=.9598$		k	
		30%	50%
$rra = 1$	$eis = 0.01$	0.532	0.514
	$eis = 0.1$	0.495	0.469
	$eis = 0.33$	0.509	0.484
	$eis = 0.5$	0.522	0.495
	$eis = 1$	0.542	0.516
$rra = 2$	$eis = 0.01$	0.455	0.429
	$eis = 0.1$	0.419	0.392
	$eis = 0.33$	0.425	0.396
	$eis = 0.5$	0.426	0.396
	$eis = 1$	0.414	0.385
$rra = 3$	$eis = 0.01$	0.369	0.342
	$eis = 0.1$	0.339	0.314
	$eis = 0.33$	0.331	0.301
	$eis = 0.5$	0.314	0.286
	$eis = 1$	0.252	0.225

Notes: Each column shows the average MPC across 4,000 consumers.

Figure 1 Optimal Consumption Functions under Kreps-Porteus Preferences

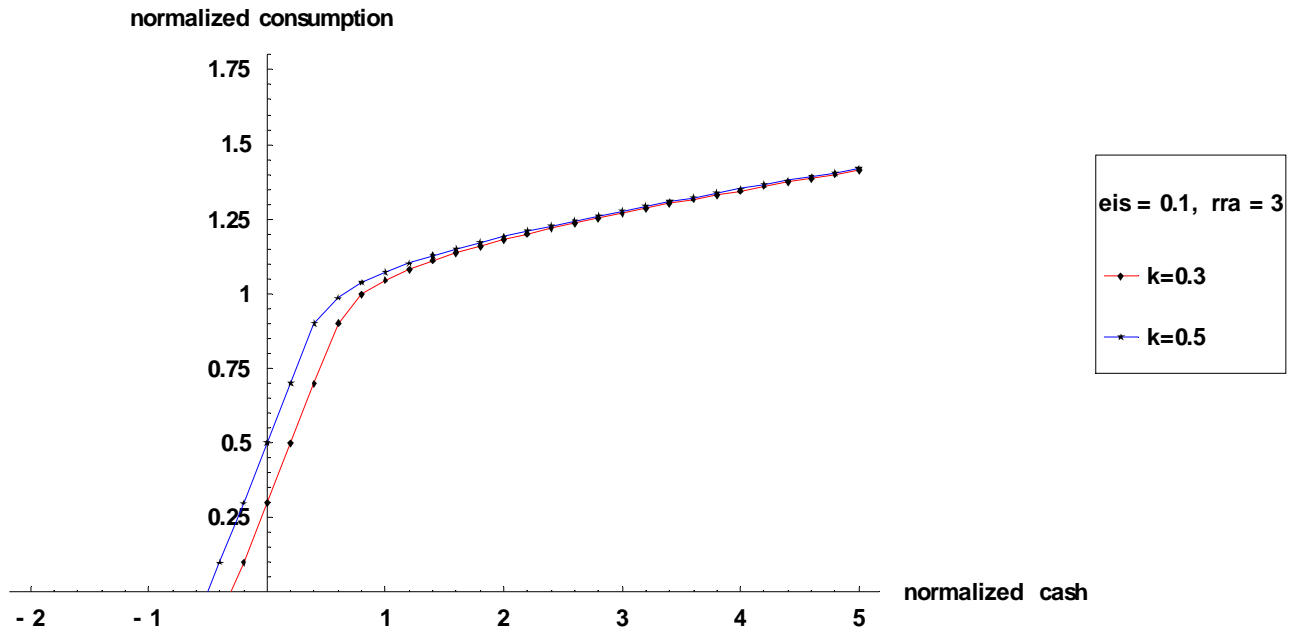
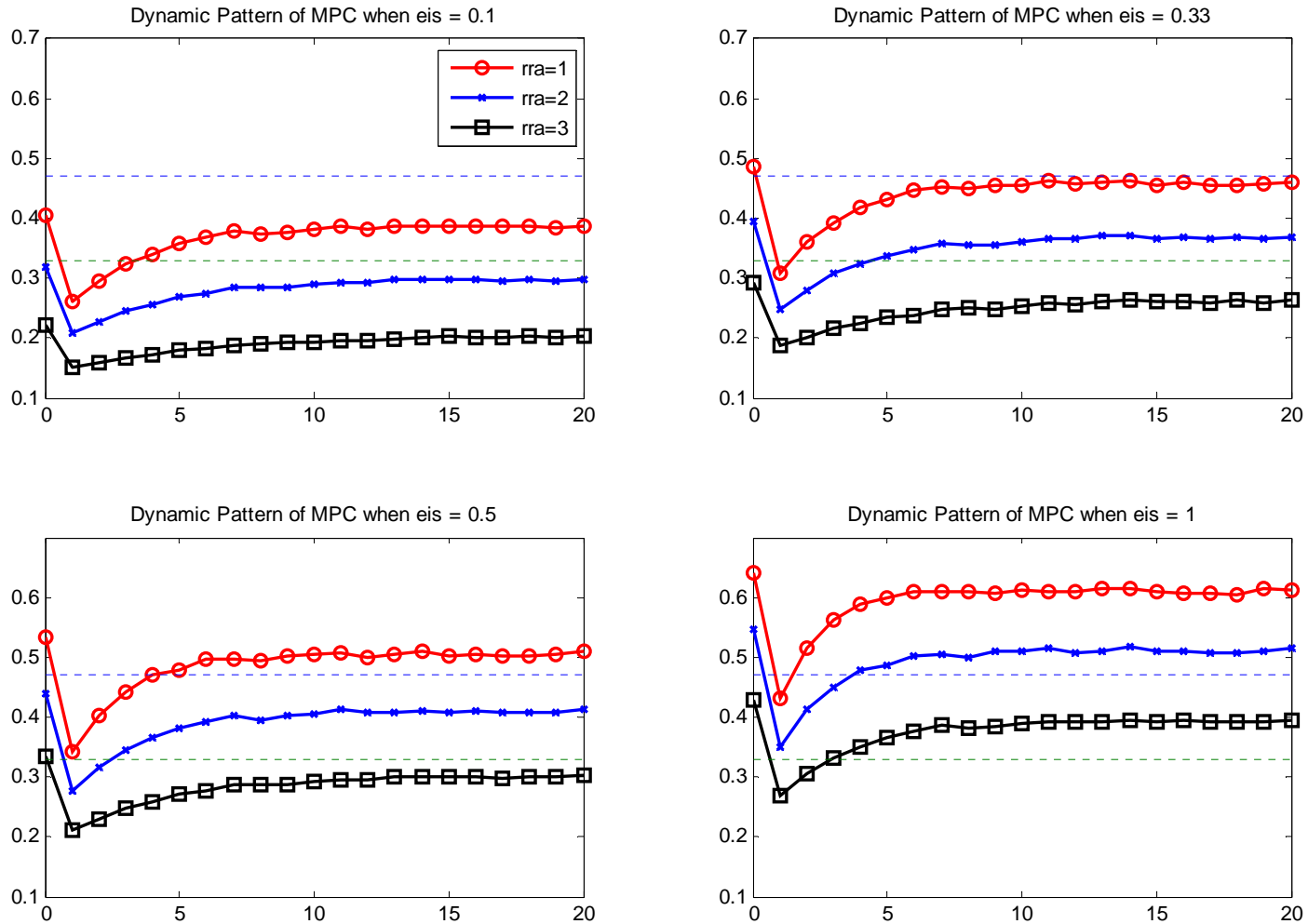
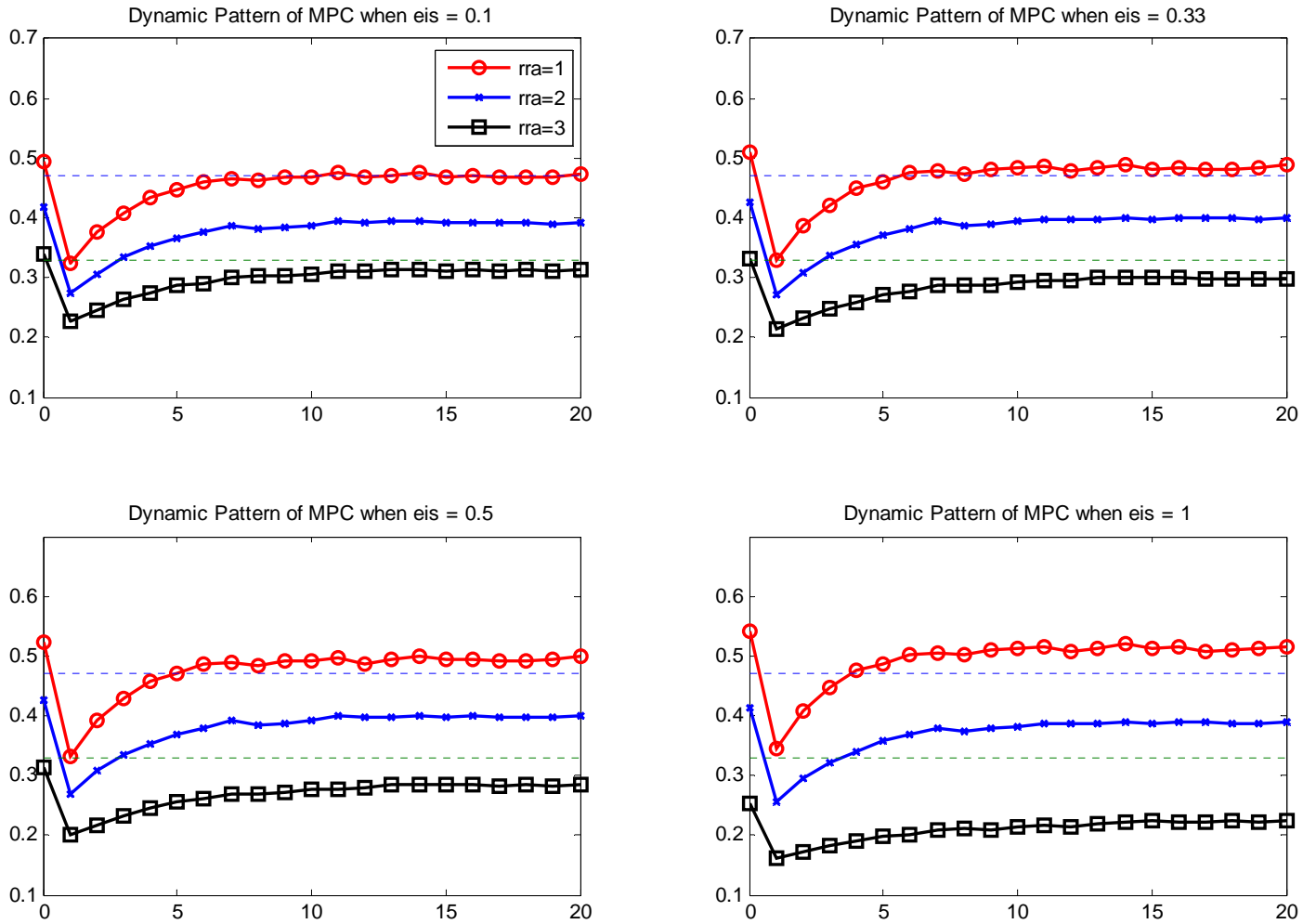


Figure 2
Dynamic Pattern of the MPC during the Transition: $R=1.02$, $G=1.02$, $\beta=1/1.05$



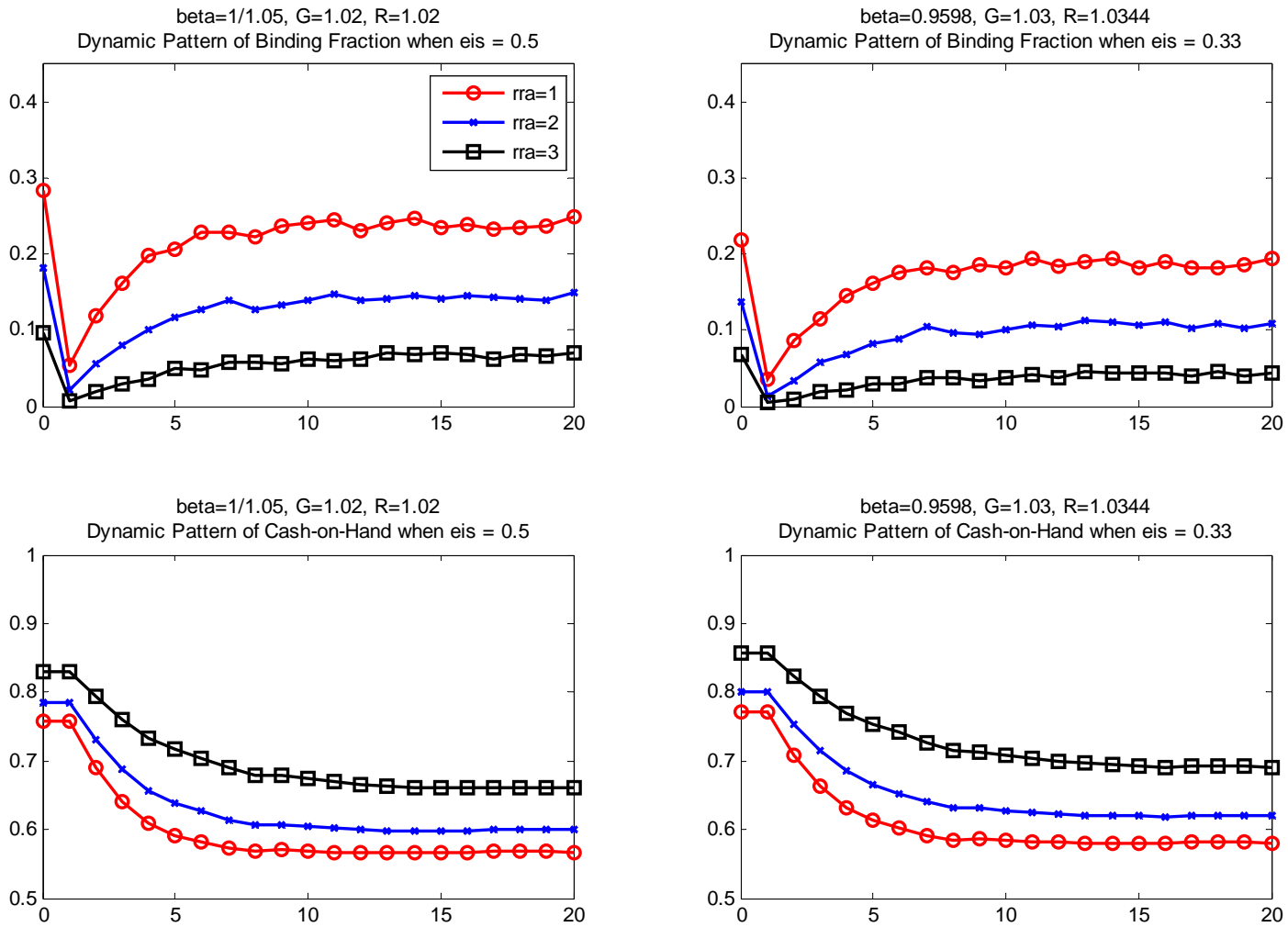
Notes: Time 0 indicates the initial steady state with $k = 0.3$, while Time 1 indicates the period during which the borrowing constraints are relaxed from $k = 0.3$ to $k = 0.5$. The estimated MPC in the years of 1992 and 2001 are also marked as the two horizontal dotted lines.

Figure 3
Dynamic Pattern of the MPC during the Transition: $R=1.0344$, $G=1.03$, $\beta=0.9598$



Notes: Time 0 indicates the initial steady state with $k = 0.3$, while Time 1 indicates the period during which the borrowing constraints are relaxed from $k = 0.3$ to $k = 0.5$. The estimated MPC in the years of 1992 and 2001 are also marked as the two horizontal dotted lines.

Figure 4
Dynamic Pattern of the Binding Fraction and the Cash-on-Hand during the Transition



Notes: ' eis ' denotes the elasticity of intertemporal substitution and ' rra ' denotes the risk aversion coefficient in Kreps-Porteus preferences.

Appendix

Table A-1

Implied Values of the Average MPC for Alternative Distributions of the Individual MPC

a	b	c	\bar{m}
0.0031	2.0291	0.9850	0.4715
0.0331	2.0058	0.9900	0.4710
0.0624	1.9831	0.9950	0.4705
0.0912	1.9680	1.0000	0.4701

See Shapiro and Slemrod (2002) for the parameterization of the distribution of individual MPCs. \bar{m} denotes the average MPC. To maintain non-negative a , c must be equal to or greater than 0.9850.